



## Meeting «Communication» Agenda

1. Opening Speech
2. Approval of the Agenda
3. Approval of the minutes of the 2004 meeting
4. 2004 Activity Report
5. Development of the organisation of the communication
6. Preparation of the 2005 activity :
  - 6.1 Use of the website
  - 6.2 Involvement of the member nations in communication
  - 6.3 Relation with the publication of specialised magazines

### 3. Approval of the Minutes of the 2004 Meeting



## TRIBUNE

- Year 2005, 1 issue T29:
  - Focus on Turkey,
  - Reports of the Member Nations (34),
  - Reports of ITA "Prime sponsors" & "Supporters"
  - Abstracts of the Open Session papers
- Distribution : 2500 copies
- Income : 8 000 €
  - Advertisement : 6 500 € - Sales : 1 500 €
- Costs : 10 500 €



## ITA @news 2004-2005

Published bimonthly / sent to 2,200 addresses

- News from the Association, ExCO
- Activities of the Working Groups,
- News from the Member Nations, activities of tunnelling world wide
- News from the ITA World Tunnel Congresses
- Future events
- News from Sister Associations
- News from ITA & Member Nations Publications
- Reports on international conferences

## ITA @news 2004/2005

- #2 : 27 May
- #3 : 14 August
- #4 : 3 November
- #5 : 24 December
- #6 : 25 February
- #7 : 28 April



### 4.3 Website

#### Significant numbers

- Total number of html pages: 500
- Total number of pdf documents: 330 (~ 4000 printable pages)
- Number of hits has **doubled** in one year
- Total number of pictures: 383

### 4.3 Website

#### New Functionalities

- ITA Glossary
- Homepage Prime Sponsors rotation
- Creation of the Backend Structure to enable Users to edit pages on the website with Typo3

### 4.3 Website

#### Technical Actions between Singapore - Istanbul

- Change of server by Abergement (with no significant changes)
- Increase the capacity of ITA site (1Go → 2Go)
- Change of registrar Virtual (owner VI + management VI) by NameBay (own. ITA + man. ITA)
- Hack of the ITA Forums in order to upgrade the forum application (phpbb2 2.13)
- Search of a new web hosting company

### Some new pages on the web site

- **Safety** : Workshop on Fire Safety, Lausanne / ITA Open Session in Sydney / Safe & Reliable Tunnels, Prague Feb 2004 / Joint Issue of Roads Routes on Fire Safety in Tunnels
- Selected key lectures / Position papers
- @news #2, 3, 4, 5, 6
- Glossary
- WG publications in TUST with direct access
- New publications of the WGs : WG5, WG17

### 4.3 Website

	Number of requests	Number of distinct guests	Data transferred per day (ko)	Origin of the guests
Janvier	29627	153	8708	18
Février	131901	3605	61221	71
Mars	183978	7793	118911	90
Avril	208428	7227	145992	83
Mai	225583	8985	126906	93
Juin	176219	6906	115920	79
Juillet	196537	8218	120781	85
Août	207941	9054	127299	86
Septembre	286068	11021	192209	91
Octobre	270650	11935	183006	99
Novembre	292061	12725	290228	95
Décembre	311065	14780	266315	97
Moyenne	209922	8533	146458	82
Total	2519058	102401		

### Nick Pinfield/Rachel Davies

- Publisher/Editorial Assistant, Materials Science & Engineering Division
- Elsevier, The Boulevard, Langford Lane, Kidlington, Oxford, OX5 1GB UK

[n.pinfield@elsevier.com](mailto:n.pinfield@elsevier.com)

[ra.davies@elsevier.com](mailto:ra.davies@elsevier.com)

+44 1865 843352/843864

## TUNNELLING and UNDERGROUND SPACE TECHNOLOGY (TUST)



- Issues 2002/2005
- Special Issues
- ScienceDirect Usage
- Subscription Profile
- Marketing
- 2005 downloads
- ISI Impact Factor 02/03

## Issues 2002 - 2005

- 4 issues in 2002 (Vol 17)
- 5 issues in 2003 (Vol 18)
- 6 issues in 2004 (Vol 19)
- 6 issues in 2005 (Vol 20)



## Special Issues 2004/2006

- Vol 19/4-5 (July-Sept 2004) *Underground Space for Sustainable Urban Development* Ed J.N. Shirlaw, J. Zhao, R. Krishna
- For 2005: *Trenchless Technology* Ed C. Rogers & D. Chapman
- For 2006: *Korea (32<sup>nd</sup> ITA-AITES General Assembly)* Ed J.Zhao & C.Yoo

## ScienceDirect Usage

- Over 67,000 (HTML and PDF) on-line downloads for *Tunnelling and Underground Space Technology* took place during 2004 compared with just over 32,000 in 2003.
- 4,461 downloads in January 2005 compared to 3,990 in January 2004
- SD url for TUST is  
<http://www.sciencedirect.com/science/journal/08867798>

## Subscription Profile 2004



- 41% of all subs in 2004 were from academic institutions, 32% Governmental, 13% corporate
- 31% from Asia, 42% Europe, 23% from the USA/Americas.

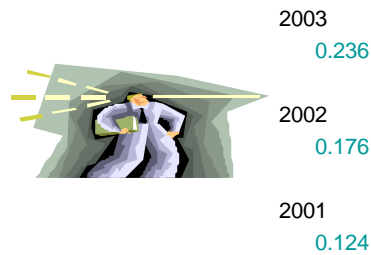
## Marketing

- TUST homepage re-launched for 2004 – a valuable marketing tool
- TUST featured in Geo-Engineering Catalogue mailed late 2004
- Author Gateway <http://authors.elsevier.com>
- E-Marketing to drive SD Usage featuring especially strong papers
- Contents Direct <http://contentsdirect.elsevier.com> - a free e-mail alerting service. **683** Registrants for TUST at present.
- Sample copies
- Exhibitions: ASCE Structures April New York, ITA-AITES GA Istanbul; 16<sup>th</sup> ICSMGE Osaka September 05

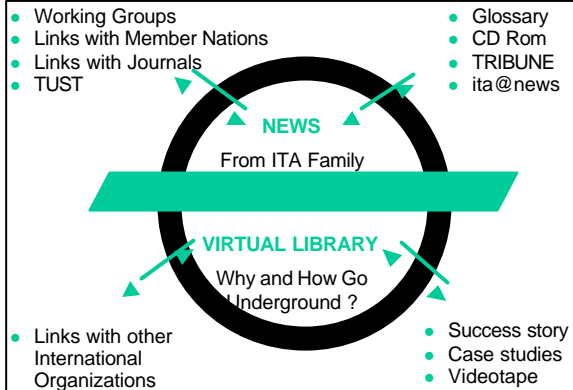
## Article downloads on ScienceDirect 2005

- *Causes, impact and control of overbreak in underground excavations* Singh & Xavier 20/1 Jan 05 **21,000**
- *Construction of large cross-section double-tier Metropolitan Inter-city Highway (Ken-O-Do)* Haruyama, Teramoto, Taira 20/2 March 05 **19,500**
- *Quantification of social costs associated with construction projects: state-of-the-art review* Gilchrist & Allouche 20/1 **18,400**

## TUST Impact Factor 2001/2003



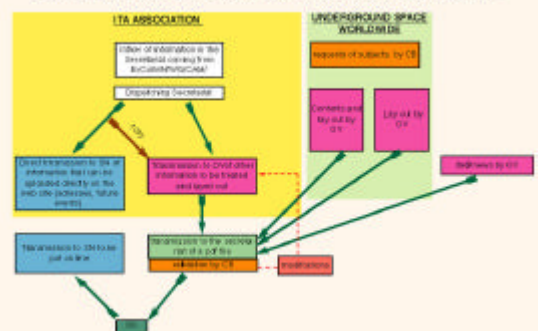
## 4.5 Glossary



## 5. Development of the organisation of the communication

- Editor, responsible for the publications: the **Secretary General**
- Associate Editor : **Olivier Vion**
- Representative of Elsevier for TUST : **Nick Pinfield**
- Responsible for the Website : **Stefano Nepa**

SCHEME OF THE PROCESSING OF THE INFORMATION FLOW FOR THE ITA WEBSITE



## 6. Preparation of the 2005 activity

### 6.1 Use of the website

- Direct inserting by the member nations
- Own server
- CD-ROM 30th Anniversary
- New functionalities for the Glossary
- « Underground Worldwide »
- Multilingualism

## 6.2 Involvement of the member nations in communication

Country	Representative	Country	Representative	Country	Representative
Afrique du Sud	Sam@sairm.co.za	Etats-Unis d'Am.	Susan R. Nelson	Pays-Bas	
Algérie		Finlande	Jouko Ritola	Pologne	W. Grodecki
Allemagne	Markus Thewes	France	Olivier Vion	Portugal	José Luis Machado do Vale
Arabie Saoudite		Grèce		Roumanie	
Australie	Tony Peach	Hongrie		Royaume Uni	Rodney Craig
Autriche		Inde	Mr. R.K. Agarwal	Russie	Sergey Vlasov
Belgique	Willy de Lathauwer	Indonésie	Mr. Agta Widajanto	Singapour	
Bésil	André Assis	Iran		Slovaquie	
Bulgarie	Valentin Ketpov	Israël		Slovénie	
Canada		Israël		Suède	Annica Nordmark
Chili		Italie		Suisse	Felix Amberg
Chine	Prof. Weining Liu	Japon	Yoshihiro Takano	Tchèque Rép.	Karel Matzner
Colombie		Lesotho		Thaïlande	Phienwej Noppadol
Corée		Malaisie		Turquie	Tulin Solak
Croatie		Maroc		Ukraine	
Danemark	Jan Lorange	Mexique		Venezuela	
Egypte	M.E. Abdelsalam	Norvège	Thor Skjeggedal	Vietnam	Lang Vu Manh
Espagne	Miguel Fernandez-Bollo	Nouvelle Zélande			

## Member Nations Journals

PAYS MEMBRES / MEMBER NAT.	Journal	Newletter or similar or same kind	Titre/Title	Périodicité/Periodicity	Remarques/Comments
AF. SUDSOUTH AFRICA	X	X	South African Tunneling	Annual/annual	Newletter for members 3/year
ALGERIE/A					
Allemagne/GERMANY	X		Tunnel (D /GB)	8 issues/year	Publié par Berthelmann pour la STUVA et son IA DAI/ Published by Berthelmann for STUVA (and for DAI/IB occasionally)
AR. SAOUD SAUDI ARABIA					
AUSTRALIE/A	X		MCTA News	6 semestriel/six-monthly	
AUTRICHE/AUSTRIA	X		TUNNEL	8 issues/year	For France/see France
BELGIQUE/BELGIUM	X		TUN		
BRESIL/BRAZIL					
BULGARIE/BULGARIA		X	Mining Globus		Newletter pour les membres qui reproduit bulgare des articles & Worldtunneling, Mining gazettes, Tribunes etc / For the members which summarizes in Bulgarian the articles from Worldtunneling, Mining gazettes, Tribunes etc.
CANADA	X		TAC News		Canadian Journal (each second year)
CHILI					
CHINA/CHINA	?				
COLOMBIE/A					
CORÉE/KOREA	X		Tunneling Technology	8 par an/4 per year	
CROATIE					
DANEMARK/DENMARK					
EYPTE/EGYPT	?				
ESPAGNE/SPAIN					Webpaper only

## Member Nations Journals

PAYS MEMBRES / MEMBER NAT.	Journal	Newletter or similar or same kind	Titre/Title	Périodicité/Periodicity	Remarques/Comments
ETATS UNIS/USA	X		TUN News	Trimestriel/quarterly	
FINLANDE/FINLAND					
FRANCE	X		TUN (D)	Bimestrie/bimonthly	
GRÈCE/GREECE					
HONGRIE/HUNGARY					
INDE/INDIA		X	Newletter	Semestriel/six-monthly	
INDONÉSIE/A					
IRAN					
ISLANDE/IRELAND					
ISRAËL					
ITALIE/A	X		Tunnel (I /GB)	8 issues par an/8 issues a year	
JAPON/JAPAN	X		Tunnel & Underground J.	Monthly/monthly	
LESOTHO					
MALAISIE/A					
MAROC/MOROCCO					
MEXIQUE/MEXICO					
NORVÈGE/NORWAY	X		Vaska Her		Newletter pour les membres/for the members
N. ZÉLANDE-NEW ZEALAND					
PAYS BAS/NETHERLANDS		X	VGR News	6-12 par an/per year	Journal for VGR members / COB members
POLOGNE/ POLAND			Mining and Underground Construction	8 par an / per year	summary in English exchanges with TUNEL
PORTUGAL					

## Member Nations Journals

PAYS MEMBRES / MEMBER NAT.	Journal	Newletter or similar or same kind	Titre/Title	Périodicité/Periodicity	Remarques/Comments
ROUMANIE/A	X		Underground structures News Bulletin	Semestriel/six-monthly	
ROY. UNI/UNITED KINGDOM	X		Tunnels & Tunneling International	Triestrial/quarterly	BTS meetings - 10 - 11 No. per year
		X	BTS Newsletter	3-4 n° par an/3 issues a year	
RUSSIE/A	X		Metro and Tunnels (RU)	Bimestriel/bimonthly	
SINGAPOUR/SINGAPORE		X	TUNCS News	4-4 issues/year	Publié par e-mail/published by e-mail
SLOVAQUIE/SLOVAKIA	X		Tunnel		Your Rep Tchèque/See Czech Republic
SLOVÉNIE/A					
SUÈDE/SWEDEN					Technical papers in Swedish from each annual (national) meeting
SUISSE/SWITZERLAND		X			Bibliographie = infos sur les visites/Bibliography = info on the visits
REP. TCHÈQUE/CZECH REP.	X		Tunnel (C /GB)	Trimestriel/quarterly	
THAÏLANDE/THAILAND		X	TJA Newsletter (THAI)		
TURQUIE/TURKEY					
UKRAÏNE/A					
VENEZUELA					
VIETNAM					

## Set up of the Strategy

- Member Nations activities
- Training Session
- Seminars and Workshops
- Translation of the Glossary
- Documentation / Library
- Mirror Groups
- Webpage of each Member Nation

## Putting at disposal of personnel by the ITA Secretariat

- Of a **technical** nature :  
follow-up of GW, preparation of position papers, ...
- Of an « **administrative** » nature :  
website, [ita@news](mailto:ita@news), documentation / bibliography, creation of files, ...
- Of a **prospective** nature :  
relations with UN, relations with EU, ...



## 6. Preparation of the 2005 activity

### 6.3 Relationship with Specialised Publications

Publication	Responsible	Editor	Country
Bulletin of Engineering Geology and the Environment		Springer-Verlag	Germany
Civil Engineering	Mrs. Anne Elisabeth Powell	The American Society of Civil Engineers	USA
Felsbau	Prof. Dr. Wulf Schubert	Verlag Glückauf GmbH	Germany
International Journal of Rock Mechanics and Mining Sciences	Professor J. A. Hudson		UK
La Lettre Européenne des Travaux Souterrains		Editions Palladion Acrotère	France
Laser Line	Mr. Shani Wallis	Editorial and Media Services	UK
Mines et Carrières	Mr. Christian Guizol	Société de l'Industrie Minérale	France
Revue Française de Géotechnique	Mr. P. Habib	Ecole Nationale des Ponts et Chaussées	France
Routes-Roads	Mr. J. F. Coste	AIFCR/PIARC	France
Travaux	Mr. Roland Girardot		France
Tunnel Management International	Mr. Rory Chase	ITC Ltd.	UK
Tunnels and Tunnelling International	Mr. Tristan Thomas	Polygon Media Ltd.	UK
World Tunnelling	Mr. Mike Smith	The Mining Journal Ltd.	UK

